



## WHY USE EXTERNAL COACHES & MENTORS?



### Do you believe Harvard Business Review?

**According to HBR** “we have yet to find a company that can’t benefit from more candour, less denial, richer communication, conscious development of talent and disciplined leaders who show compassion for people...”

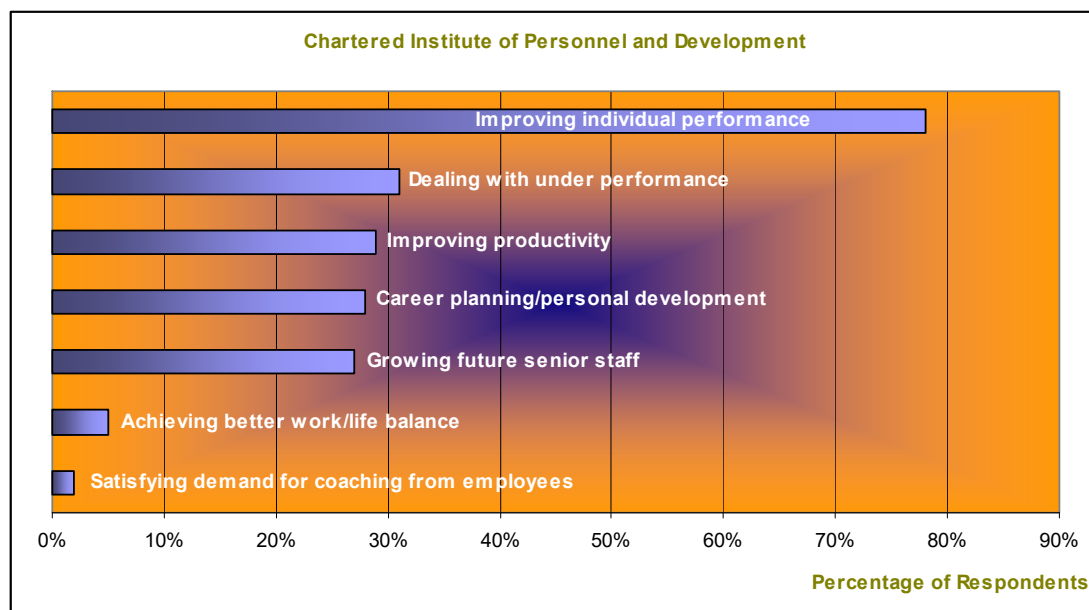
“Coaching remains as much of an art as a science - best practiced by individuals with acute perception, diplomacy, sound judgement and the ability to navigate conflicts with integrity.”

“The numbers are beginning to tell us a persuasive story about the link between a company’s success and the emotional intelligence of its leaders”

### View from the UK CIPD:

Coaching is not always appropriate - **clarity of purpose is essential**. The UK Chartered Institute of Personnel and Development has found that the main objective of coaching is **improved personal performance**. Coaching is seen mainly as a developmental, rather than a remedial tool.

### What others think or want:



### So what do YOU think or want?

For an informal discussion - get in touch.

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